

FINANCIAL MANAGEMENT For Non-Finance Managers

Introduction

As companies strive to enhance their shareholders' funds there is a greater need to understand financial information, particularly the balance sheet, profit and loss account and cash flow statement. Non-finance managers rely on financial information to make business decisions, with the ultimate aim of improving business performance.

This practical workshop on analysing financial information will provide managers and business owners with effective financial skills to enable them to improve the financial performance of their business.

What You Will Learn

1. Understand the main components of a typical set of financial statements or annual report
2. Appreciate the key underlying accounting concepts used in the preparation of financial statements
3. Know how to interpret financial statements and analyse businesses
4. Understand the cash operating cycle and what affects a company's cash flow
5. Understand and apply the payback, net present value and internal rate of return methods of project appraisal in decision making
6. Understand briefly the concepts of shareholder value, gearing and weighted average cost of capital

What We Offer

- Workshops (Full day / 2 Days)



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GROUP

Course Outline

Day 1

1. **The Value Chain and the role of Financial Management**
2. **The Accounting Process**
3. **The Financial Statements**
 - Balance Sheet
 - Profit & Loss
 - Cash Flow
4. **Ratio Analysis**
 - What are ratios and their limitations
 - What are the different types of ratios and what do they mean – activity, liquidity, solvency and profitability
5. **Budgeting**
 - Overview of planning process
 - Methods of budgeting

Day 2

1. **Cost Accounting**
 - Breakeven analysis (including cost behaviour – fixed and variable)
 - Costing methods on cost management, pricing & product profitability
2. **Evaluating Capital Expenditure**
 - Characteristics of capital expenditure
 - Evaluation techniques: Payback period, Net present value, Internal rate of return
3. **Sensitivity Analysis & Monte Carlo Simulations**
4. **Managing Working Capital**
 - Use of Cash Flow Forecast
 - Ways of improving cash flow
5. **Planning for growth in Shareholder Value**

About the Speaker

Hazik Mohamed is the Managing Director of Stellar Consulting Group Pte. Ltd., which is an organization that connects businesses and investors to markets regionally and internationally. He consults SMEs on business and financial advisory, as well as MNCs through industry intelligence, emerging trends & analysis or acquisitions and capital-raising.

Hazik holds a BSc in Mechanical Engineering from the University of Arkansas, and MSc in Finance from the Zicklin School of Business at Baruch College (CUNY). He specializes in topics relating to business expansion, operational excellence and professional management.

Encouraging active participation, the seminars and workshops have been highly rated because they inspire action and provide concrete "how to" steps that are practical to produce immediate results.

Company Profile

Stellar Consulting Group conducts executive training through its subsidiary, Anisa Hassan International (AHI) which focuses on business and leadership training. Each year, AHI hosts public workshops across ASEAN teaching individuals and organizations how to live out business and leadership excellence at all levels in any organization.

Our workshops can also be provided in-house, which is a cost-effective approach if you have a large number of people who require training. You choose where and when you want our trainers to deliver. We will also tailor the course content to suit your precise organisation needs.

Other business activities of the group include :

- Acquisitions and capital-raising
- Business and financial advisory
- Market & Industry intelligence

Schedule :

- 1 Day Workshop (0900 – 1730hrs)
 - 2 Day Workshop (0900 – 1730hrs)
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Payment Methods

Registration will only be confirmed upon receipt of payment through the following methods: (Please tick one)

- Bank Transfer : Please quote your Company's name & Invoice number

Bank Name:	Standard Chartered Bank
Account Name:	Stellar Consulting Group Pte. Ltd.
Address:	6 Battery Road, Singapore 049909
Account No.:	52-000-0995-9
Swift Code :	SCBLSGSG

- International Money Order
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Other Popular Seminars & Workshops

Business Boot-camps

Branding for SMEs

KPI & Organizational Appraisal System

Strategic Planning & Budgeting

DELEGATE/ PERSONAL PARTICULARS

Organisation name: _____

Address: _____

Postal Code: _____ Country: _____

Authorised by: _____ Job Title: _____

Delegate 1 Name (Mr/Ms) : _____

Job Title: _____

Department : _____

Telephone: _____ Fax : _____ Email : _____

Delegate 2 Name (Mr/Ms) : _____

Job Title: _____

Department : _____

Telephone: _____ Fax : _____ Email : _____

Delegate 3 Name (Mr/Ms) : _____

Job Title: _____

Department : _____

Telephone: _____ Fax : _____ Email : _____

IMPORTANT :

Only one discount scheme is applicable. Fee includes lunch, refreshments and documentation. Payment must be received before the event date in order to guarantee your seat. Prices quoted are not inclusive of taxes and bank charges.

Enquiries:

Please contact Rose Marie at Tel : (65) 6336 5458 or Fax : (65) 6538 8197

Email : rosemarie@anisahassan.com or
hazik@stellarcg.com for more information.

CANCELLATION AND TRANSFER :

If you are unable to attend, a substitute delegate is welcomed at no extra charge. Alternatively, your registration can be credited to a future event organised by Anisa Hassan International (AHI). A full refund, less 20% administration charge will be made for cancellations received in writing at least 15 days prior the event. A complete set of course documentation and 50% refund will be sent for cancellations received less than one week prior to the event or for “no show” participant. A complete set of course documentation will however be made available. AHI reserves the right to cancel or alter the content and timing of the program or the identity of the speakers for reasons beyond its control.

DUPLICATED MAILINGS AND CORRECTIONS :

If your details on the address label is outdated or incorrect, please send the correct details to the address below. Corrections will be handled as promptly as possible.

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